



July 30, 2024

BSE Limited

Department of Corporate Services
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai - 400 001
Scrip Code: 543396

National Stock Exchange of India Limited

The Listing Department,
Exchange Plaza,
Bandra Kurla Complex,
Mumbai - 400 051
Symbol: PAYTM

Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Press Release

Dear Sir/ Ma'am,

We are enclosing herewith the press release titled "**Paytm Launches India's First NFC Card Soundbox, a Two-in-One Mobile QR Payment Device That Doubles Up as an Affordable Card Payments Machine, for Millions of Offline Merchants**".

This disclosure will also be hosted on the Company's website viz. <https://ir.paytm.com/>.

Kindly take the same on record.

Thanking you

Yours Sincerely,
For **One 97 Communications Limited**

Sunil Kumar Bansal
Company Secretary & Compliance Officer

Encl.: As above



Paytm Launches India's First NFC Card Soundbox, a Two-in-One Mobile QR Payment Device That Doubles Up as an Affordable Card Payments Machine, for Millions of Offline Merchants

- Marks the next chapter in mobile payments with NFC card payment technology in the Paytm QR Soundbox
- Customers can simply tap a debit or credit card or scan a QR to make payments
- Equips small shops with an affordable device for comprehensive payment acceptance across all methods

One 97 Communications Limited (OCL), which owns the brand Paytm, India's leading payments and financial services distribution company and the pioneer of QR and mobile payments, has announced the launch of India's first 'Paytm NFC Card Soundbox.' This next-generation payment device combines NFC technology with mobile QR payments, offering an affordable device for card payments to millions of offline merchants.

Paytm's new NFC Card Soundbox marks the next chapter in mobile payments with NFC card payment technology. It democratizes access to secure NFC card-reading technology for small shops, empowering them with affordable devices for comprehensive payment acceptance, including credit or debit cards and UPI. Customers can simply tap a card or scan a QR code to make payments.

With an improved and longer-lasting battery life of up to 10 days, merchants can benefit from the Paytm NFC Card Soundbox without frequent charging. In addition to its core features of instant audio confirmation and a display screen for transaction amounts, this innovation helps merchants streamline their day-to-day transactions, making their business operations more efficient and cost-effective.

Paytm spokesperson said, "We are committed to help India's small merchants by providing them with the latest technology to accept all types of payments at an affordable price. Today's launch of the 'NFC Card Soundbox' marks the next chapter in the innovation of Paytm Soundbox, India's most loved and successful payment device. With the Paytm NFC Card Soundbox, merchants can seamlessly receive mobile payments from any UPI app and accept NFC-based debit and credit cards, all through a single device. This makes the Paytm NFC Card Soundbox the ultimate offering for offline merchants across the country."



Paytm pioneered the Soundbox, an innovative first-of-its-kind product, which has gained widespread popularity among offline stores, offering unparalleled convenience for merchant partners. Supporting notifications in 11 languages—English, Hindi, Gujarati, Bangla, Odia, Marathi, Punjabi, Telugu, Malayalam, Tamil, and Kannada—and featuring a range of device models, the Paytm Soundbox is designed to meet the diverse needs of offline merchants across the country.

About Paytm

Paytm is India's leading mobile payments and financial services distribution company. Pioneer of the mobile QR payments revolution in India, Paytm builds technologies that help small businesses with payments and commerce. Paytm's mission is to serve half a billion Indians and bring them to the mainstream economy with the help of innovation and technology.

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